

Sue Mobley

smobley@tulane.edu

504.258.3131

Proven success in developing high impact programs, policies, and projects through an emphasis on rigorous research methods, community inclusion, and transdisciplinary collaboration. Committed to continual improvements in access and equity for a stronger city.

Key Skills

Strategic planning, advocacy and policy analysis, program development and management, research and data analysis, coalition building, community relations, contextually adaptive communications, fundraising.

Professional Experience

9/2014 -Present **Albert and Tina Small Center for Collaborative Design** New Orleans, LA
Public Programs Manager

9/2014-2016
Community Engagement Manager

- Curates two annual public exhibits for Small Center's Central City gallery space which make visual the complexities of policy and practice in shaping the City of New Orleans while providing historical and social context through exhibit content, lectures, panel discussions, and workshops.
- Develops core research methodology for Tulane School of Architecture student learning goals and supports project-specific engagement strategy and activities with project stakeholders, potential allies, and end users as a part of project development in coordination with Project Manager, Faculty Design Lead and project partners.
- Stewards ongoing engagement in the various projects of the the City Center, such as the community design partnerships. This includes coordinating interface with various Tulane departments and institutes, collaborative work with nonprofit and community-based project partners and peer institutions, and often includes collaboration with public partners such as the City of New Orleans, New Orleans Redevelopment Authority, and The Network for Economic Opportunity.
- Curates and moderates ongoing monthly panel series on urban development, public policy and social issues of New Orleans, featuring scholars, practitioners and activists who are area experts.
- Develops and stewards partnerships with local and national funders, serves in an advisory capacity to guide sound investments in local and regional organizations and movements.

8/2012-8/2014 **Music and Culture Coalition of New Orleans** New Orleans, LA
Organizing and Facilitation Committee, Strategy Lead

- Provided thorough and timely impact analyses of standing ordinances, pending legislation for organizational leadership.
- Produced a wide variety of targeted communications materials, including letters to the editor, website copy, speeches, and social media communications.

- Coordinated and facilitated a variety of talks and panels featuring subject area experts on audiology, cultural policy for organizational membership and the general public.
- Coordinated and facilitated January 17th rally at City Hall in response to draft sound ordinance.

5/2011- 8/2013

Sweet Home New Orleans

New Orleans, LA

Executive Director

- Provided leadership for strategic planning and organizational restructuring to shift from recovery to sustainable sector model, in partnership with Yancey Consulting and supported by the Ford Foundation.
- Conducted annual qualitative and quantitative analysis of cultural economy sector to align programming and advocacy with current community needs.
- Secured \$500,000 in new funding to support transitional period and pilot new programming through to proof of concept, by developing new foundation relationships and cultivating individual donors.
- Restructured organizational programming to serve New Orleans musicians through an economic empowerment and cultural economic development lens.
- Achieved gains of 226% in royalties for participants, increased live performance income and frequency, moving working poor musical families securely above the poverty line.

11/2010 – 5/2011

Center for Constitutional Rights

New York, NY

Legal Assistant

- Provided research support for strategic planning committee, aiding in the development of an approach that balanced high profile cases with grassroots legal support for vital, but less visible, causes.
- Developed and managed database catalogue for over 40 years of legal case files to provide archival continuity and create more efficient precedent searchability.
- Researched long-term impact of CCR involvement on affected populations for prior national and international cases, providing a methodological basis for ongoing measurement.

6/2010- 10/2010

National Lawyers Guild

New York, NY

Convention Assistant

- Provided event management support for the National Office of the NLG in preparing for their annual conference while facilitating a diverse and inclusive conference.
- Coordinated communications and planning with the New Orleans chapter of the NLG, leveraging long-standing local connections to streamline efforts and create a robust conference experience.

- Developed and managed multiple participant databases, speaker and participant correspondence, international and student grant requests and all conference mailings.

8/2008- 5/2009

New Orleans Musicians' Assistance Foundation

New Orleans, LA

Grant Specialist

- Supported the New Orleans Musicians' Assistance Foundation in reconciling its on-going grant responsibilities by organizing over \$1 million in outstanding grant funds and completing reports dating back to hurricane Katrina.
- Supported the Federal Grant Manager by developing a client outreach strategy to meet the expansion goals required by an ongoing multi-year National Institute of Health grant.
- Conducted prospect research for new sources of funding to facilitate transition from relief effort sources to those supporting sustainable care; developed a prospective pool of \$3.5 million in new funds.

1/2007- 8/2008

New Orleans Area Habitat for Humanity

New Orleans, LA

Community Coordinator

2/2006- 1/2007

Family Services AmeriCorps

- Organized information sessions for neighborhood stakeholders, business leaders, service providers, and potential homeowners, developing practices of transparency and accessibility to heighten the organization's reputation and impact.
- Organized and provided on site project management for the highly successful five day, twenty-house build, thousand volunteer, 2008 Jimmy and Rosalynn Carter Work Project for the Gulf Coast.
- Developed donation exchange with Rebuilding Together, Acorn, St Bernard Project and other organizations to more efficiently distribute donations of construction and demolition tools and materials across the New Orleans region.
- Supervised two week door to door qualitative survey of the Upper Ninth Ward with Wellesley and Brown student volunteers in support of a strategic business development plan for the Upper Ninth Ward, in partnership with Baptist Crossroads Foundation and Idea Village.
- Designed outreach plan targeting low paid individuals in stable or growth employment fields, prioritizing health and education sectors as vital fields for city-wide stability, exceeded goal of three thousand applicants per year.

Education

M.A. *Political Science, International Human Rights Law* **American University in Cairo**

B.A. *Anthropology*, **Loyola University New Orleans**

Selected Publications

Human Rights, Human Wrongs: Observation of Human Rights Law and Norms in United Nations Peace Operations. Suzanne-Juliette Mobley, Lambert Academic Press, 2010.

“Recovery to Resilience: Finding a Transdisciplinary Approach to Community-Based Design,” with Nick Jenisch
Conjunctions: Transdisciplinary Journal of Cultural Participation, vol. 2, no. 2, 2015.

<http://dx.doi.org/10.7146/tjcp.v2i2.22849>

(Forthcoming, Duke University Press) Introduction “What Lies Beneath Histories of Exceptionalism and Cultures of Authenticity.” with Thomas Adams and Matt Sakakeeny in Remaking New Orleans: Beyond Exceptionalism and Authenticity, Adams and Sakakeeny eds.

Selected Exhibits

Sites of Resistance: exploring geographies and histories of social change in New Orleans

Sites of Resistance features two wall scale maps of the city, covering the 19th and 20th century, highlighting sites of protest and resistance alongside panels that explore pivotal moments and movements. The exhibit serves as a frame for broader interventions into the theoretical and lived experience of direct democracy. An interactive central map provides an ongoing opportunity for participants to include the routes and sites of recent protests, and programming includes a monthly series of panels, talks, and trainings that elevate oral histories of local movements; grounding recent struggles and new activists in the long legacies of resistance that surround and inform their experiences, often unknowingly.

The Cost of Home: local models and national policy for affordability

The Cost of Home worked to demystify the landscape of affordable housing by visualizing the programs, policies, and design politics that have shaped and continue to shape New Orleans and the nation, while expanding understandings of public intervention in the market and the role of policy in shaping outcomes. Through a series of case studies, the exhibit contextualized the limited range of current models of design and program to providing housing for low to moderate income residents in New Orleans while proposing underutilized alternatives. September 2016 to February 2017, Small Center for Collaborative Design.

Locating New Orleans: an exploration of shaky ground

Locating New Orleans drew on maps and mapping to provide a visual exploration of precarity as the central feature of the shifting and interdependent factors within the physical, built, and social environments that construct the landscape of New Orleans. In this light, precarity is expanded historically as well as topically and complicates the construction of New Orleans as ‘resilient’ by focusing on the high costs of resilience to the city and its citizens. February 2016 to May 2016, Tulane City Center.

Selected Presentations

Panelist, Funders for Housing Opportunity, *Housing since Katrina* with Andy Kopplin, Cashauna Hill, Ellen Lee, and Andreanecia Morris, Greater New Orleans Foundation, New Orleans 2017.

Presenter, Change Philanthropy Community Learning Tour on Gentrification and Displacement in New Orleans, New Orleans 2017.

Presenter, Fannie Mae, *The Cost of Home: making affordable housing policy accessible for multiple stakeholder audiences*, Fannie Mae Headquarters, Washington DC. 2017.

Panelist, Greater New Orleans Funders Network, *Conversation: Broader Policy and Systems Change Analysis*, with Andreanecia Morris, Alex Posorske, and Brandi Ebanks, Greater New Orleans Foundation, New Orleans. 2016.

Panelist, Center for Planning Excellence Smart Growth Summit, *Equipping Communities for Action*; with Bryan C. Lee, Alexandra Miller, Baton Rouge. 2016.

Panelist, Surdna Foundation Board Site Visit: New Orleans, *Art and Economic Development*; with Abram Himelstein, Rachel Breunlin, Vaughn Fauria, and Sabrina Montana. 2016.

Presenter, Public Interest Design Leadership Forum, *Centering the Human in Human Centered Design: activating the empathy muscle*; with Stephen Goldsmith, Ph.D., University of Virginia. 2016.

Panelist, Urban Consulate, *Urban Exchange #NOLA*; with Jocelyne Ninneman, Wesley Bayas Andre Perry, Lauren Hood, Chad Rochkind; New Orleans. 2016.

Panelist, AIGA Design Conference, *Central City by Design: Community-Driven Change in Action*; with Carol Bebel, Gilad Meron and Angela Kyle. New Orleans. 2015.

Selected Interviews

Surdna Foundation Community Engaged Design

<http://communityengageddesign.org/>

Designers and Social Justice

<http://communityengageddesign.org/designers-social-justice/>

Social Design Insights

<http://currystonedesignprize.com/socialdesigninsights/>

Listening Post/All Things New Orleans

<https://soundcloud.com/listening-post-nola/lpdevelopment110216>

WTUL News and Views

<http://wtulnews.tumblr.com/post/165223072596/sites-of-resistance-in-conversation-with-sue>

