

# ANN YOACHIM

712 FOREST AVE, APT 4 CHATTANOOGA TN 37405 • (CP) 504.884.0653 • ANN-YOACHIM@UTC.EDU

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## **RELEVANT PROFESSIONAL EXPERIENCE**

### **Director of Civic Engagement**

7/2015-Present

#### **Chancellor's Office**

University of Tennessee Chattanooga, Chattanooga, TN

Newly created position to redefine and re-imagine campus-community engagement and to improve existing community partnerships for university. Responsible for development and implementation of campus-wide community engagement strategy; identification and cultivation of new partnership and funding opportunities for students, staff and faculty; creation of grant programs that encourage community engaged interdisciplinary research and serve as UTC representative in critical community conversations.

### **Visiting Professor of Practice**

7/2014-6/2015

#### **Phyllis M. Taylor Center for Social Innovation and Design Thinking**

Tulane University, New Orleans, LA

Academic appointment that combined teaching with start-up responsibilities for newly endowed center focused on social innovation and design thinking. Responsible for design and implementation of Design Thinking curricula and programs across Tulane University for staff, faculty, students; support facilitation of vision, identity, strategic program development; outreach to identify and develop potential private and public partners, and research to place Center in national dialogue.

### **Principal, AY Projects**

6/2013-Present

New Orleans, LA

Consultant practice focused on supporting entities working at the intersection of people, health and environment. Past clients have included non-profit organizations, architecture and design firms and academic think tanks. Work focuses on development and support of innovative projects; organizational capacity building and strategic planning; use of diverse facilitation, training, and learning methods; multi-disciplinary research; and creation of new frameworks for monitoring and evaluation –all to address complex problems.

### **Program Manager, Institute on Water Resources Law & Policy**

1/2008-6/2013

Tulane University School of Law, New Orleans, LA

New position designed to respond to emergent water challenges and opportunities at the local, regional and national scale. Work included facilitation for multiple stakeholders; education and outreach; project design and management; policy development and analysis for city, parish, state, and federal officials; and private-public partnership development, student engagement. Designed and managed multi-faceted urban and rural pilot projects focused on long-term community resilience.

### **Assistant Director, Center for Environmental Communications**

11/2005-2/2007

Loyola University of New Orleans, New Orleans, LA

Dynamic post-Hurricane Katrina position created to meet emergent public health, research, recovery and capacity building needs of communities, policymakers, non-profit organizations, universities, volunteers and private sector. Work included organizational capacity building; grant research and writing; project design and implementation; development of educational tours, workshop presentations, service learning modules; facilitation and conflict resolution for numerous post-Katrina community, local, state, and federal planning processes; and partnership development and coordination of community rebuilding efforts.

### **Program Coordinator, Practical Action**

5/2004-12/2004

Formerly Intermediate Technology Development Group-East Africa, Nairobi, Kenya

Unique position to support both operations and water sector departments through qualitative and quantitative public health research, grant writing and research, monitoring and evaluation, and workshop coordination and training. Work included design and implementation of UNDP household survey and stakeholder analysis in urban settlements; monitoring and evaluation of diverse community water and sanitation projects in urban and rural areas; training workshops for staff, and editing of grant proposals; and donor reports for international donor agencies, private foundations, and research institutions

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## **Campaign Manager**

7 /2001-10/2002; 1/2004

The Leukemia & Lymphoma Society, Louisiana Chapter, New Orleans, LA

Fundraising position to support leukemia and lymphoma research and patient needs. Work included development, management and implementation of all aspects of special event fundraising campaigns in New Orleans area. This included analysis of donor trends; recruitment, cultivation, and collaboration with individuals, corporate and media sponsors, and community groups; training and maintenance of relationships with a network of 1500 volunteers; development of communication and education materials and supervision of staff in satellite office.

## **EDUCATION**

### **Loeb Fellow, (2012-2013)**

*Harvard Graduate School of Design, Cambridge MA*

**Focus:** Urbanism, Landscape, & Ecology

### **Master of Public Health (12/2004)**

*Tulane University School of Public Health and Tropical Medicine, New Orleans, LA.*

**Specialization:** International Health & Development

### **BA, Environmental Studies and Political Science (6/1999)**

*Dickinson College, Carlisle, PA*

## **ACADEMIC APPOINTMENTS**

### **Clinical Professor, Honors College, University of Tennessee Chattanooga**

6/2015-Present

Develop and teach a two semester Innovation Lab framed on “place.” Innovation Labs are the keystone of the Innovation in Honors Program, a program for transfer and current UTC students from multiple disciplines.

### **Visiting Professor of Practice, Phyllis M. Taylor Center for Social Innovation and Design Thinking School of Architecture, Tulane University**

7/2014-6/2015

Designed and taught undergraduate course :Design Thinking For Collective Action, core course for Social Innovation and Social Entrepreneurship Minor and elective Collaborative Approaches to Complex Problems

### **Adjunct Instructor, School of Architecture, Tulane University**

1/2014-6/2014

Redesigned and taught undergraduate course on Design Thinking For Collective Action, Core course for Social Innovation and Social Entrepreneurship Minor. Focus on process, creative intelligence, diffusions of innovation, and facilitation processes.

### **Adjunct Instructor, School of Public Health & Tropical Medicine, Tulane University**

10/2009-12/2012

Developed and taught graduate level course for students from five schools “Multidisciplinary Perspectives on Global Health and Social Justice” Designed and taught freshman TIDES course “ People, Place and Change: Global Health in Southern Louisiana” Supervised student capstone projects, independent studies and theses.

### **Adjunct Assistant Professor, School of Liberal Arts, Tulane University**

1/2011-5/2011

Developed and co-taught undergraduate honors course, “The Sweet Stuff”. Course focused on political ecology and economy of sugar and global commodities.

### **Adjunct Assistant Professor, Payson Center for International Development**

#### **School of Law, Tulane University**

1/2011-12/2012

Developed and co-taught undergraduate elective courses focused on population-environment-health relationships. Courses included “Climate Change and Development” and “Urban Spaces and Development”

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## **SELECTED PUBLICATIONS**

Wetland Urbanism. J.Tate, A. Yoachim, R. Fitzgerald. Publisher: Miscellaneous Tactics (Spring 2015)

Crisis on the Delta: Emerging Trajectories for New Orleans. J. Lewis, A. Yoachim, D. Meffert in Climate Change and the Coastal Zone, Eds Glavovic,, Kay, Kelly & Travers Publisher: Spon Press/Taylor & Francis (Fall 2014)

Rights Based Approaches to Community Development: A Case Study of the Lower 9<sup>th</sup> Ward in Rights Based Approaches to Public Health. A. Yoachim, C. Allen. Eds. Beracochea, Weinstein, and Evans. Springer Publishing (4/2011)

## **SELECTED LECTURES, SYMPOSIA, REVIEWS**

2016 Speaker, Center for Engaged Learning & Teaching, Tulane University, New Orleans, LA  
*Creating the Space for Effective Group Work: Strategies for Success*

2015 Speaker, Ashoka U Exchange, Washington, DC

*Launching & Scaling Innovation Centers*

*Can Everyone Be A Designer: Provocations in the Pedagogy of Design Thinking*

2014 Moderator and Track Chair, EDRA National Conference. New Orleans, LA

*Multidisciplinary Exchange By Design*

2014 Symposia, Harvard University Graduate School of Design. Cambridge, MA

*Ocean State- Living In A Shifting Landscape*

2014-Exhibit, Venice Biennale, Venice, Italy

*Three Continents Studio:Dynamic Equilibrium At Water's Edge*

2014 Moderator and Track Chair, EDRA National Conference. New Orleans, LA

*Multidisciplinary Exchange By Design*

2014 Symposia, Harvard University Graduate School of Design. Cambridge, MA

*Ocean State- Living In A Shifting Landscape*

2013 Moderator, Harvard University African Development Conference, Cambridge, MA

*From Help to Self Help: Social Engagement Through Architecture*

2013 Panelist, Harvard University Real Estate Academic Initiative, Cambridge, MA

*Resilience, Adaptability and Sustainability of the Built Environment*

2013 Symposia, Lumiere 2013, Durham UK

*Art Means Business*

2012 Symposia, University of Houston, Houston, TX

*Dynamic Equilibrium At The Water's Edge: Three Continents Symposium*

2011 Moderator, APHA Annual Conference, Washington, DC

*Healthy Communities in Southern Louisiana: BP Deepwater Horizon and Beyond*

2010 Poster, Natural Hazards Workshop, Boulder, CO

*Planning for the Future in A Changing Landscape: A Case Study of the United Houma Nation*

2010 Speaker, International Climate Change Adaptation Conference, Gold Coast, Australia

*The Louisiana United Houma Nation: A Case Study of Native American Adaptation*

2009 Poster, Natural Hazards Annual Workshop, Boulder, CO

*How Safe, How Soon: Building Resilience in Southern Louisiana*

2009 Webinar, Southern Alliance for Clean Energy

*Global Warming, Water Quality and the Future In The Southeast*

2012, 2013, 2014 Visiting Critic, Harvard University Graduate School of Design